



21 Proof

Frequently Asked Questions

1. What is 21 Proof?

21 Proof is a responsible beverage service training for servers and sellers of alcohol in Cambridge.

2. What is the cost?

The cost of the training is \$250 for up to five people and \$15 for each additional person.

3. Who should I contact to find out training dates or schedule training?

Sonia McDonald, Administrative Coordinator: smcdonald@challiance.org or 617-665-3824.

4. What types of training are available?

***Serve Smart Best Practices:** provides owners and managers of alcohol establishments with strategies that are based on best practices to enhance responsible alcohol service and reduce illegal alcohol sales.*

***Serve Smart:** provides front line staff working in pouring establishments with the knowledge and the skills to practice responsible alcohol sales.*

***Selling Smart:** provides staff working in non-pouring establishments with the knowledge and the skills to practice responsible alcohol sales.*

5. Where do the trainings take place?

119 Windsor Street, Cambridge, MA. Trainings occur in the large conference room on the 2nd floor, at the top of the stairs.

6. How long are trainings?

Trainings are two hours long.

7. What times do trainings occur?

Currently trainings occur from 1 p.m. – 3 p.m.

8. What if I can't attend any of the standing trainings?

We can accommodate a small number of personalized requests, but they must be made 3-4 weeks in advance. Please contact Sonia McDonald at: smcdonald@challiance.org or 617-665-3824 for more information.

9. Where can I get more information about upcoming trainings?

www.cambridgepublichealth.org/events

www.cambridgema.gov/license

www.clab.org

10. Do I need to bring anything to trainings?

Only a pen!

11. When can I expect my certificate?

Within two weeks after payment is received.

12. What payment methods are acceptable?

We only accept checks.

13. To whom should checks be made payable?

Cambridge Public Health Department.

14. Where should I mail the payment?

*Tali Schiller
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Cambridge, MA 02139*

15. What if I'm TIPS certified?

All Cambridge licensees are required to attend 21 Proof training, even if they are TIPS certified.

16. What is CLAB?

The Cambridge Licensee Advisory Board is comprised of Cambridge licensees and has several purposes:

- *To reduce underage drinking;*
- *To promote programs designed to educate and support license holders in their efforts to prohibit sales to minors;*
- *To undertake any activities which will promote respect for Massachusetts liquor license laws.*